



El Segundo Chamber of Commerce

# 59th Annual El Segundo Holiday Parade

December 10, 2023 | 1pm to 3pm  
Downtown El Segundo

## GET ON SANTA'S GOOD LIST!

### Be a Holiday Parade Sponsor!

**Promote your business and support the community by becoming a Parade Sponsor!**

For as little as a \$100 Snowball Sponsorship, see your organization's name on Santa's Good List at the 2023 El Segundo Holiday Parade and support this community tradition!

\_\_\_\_ Yes, I would like to be a 59th Annual Holiday Parade Sponsor!

- \$1000 Blizzard Sponsor: Includes your banner displayed at Grandstand and your logo on Santa's Good List at the Grandstand, Interview opportunity by Parade MC heard at the parade and broadcast on El Segundo TV, opportunity to be a parade judge seated on the Grand Stand, logo on event materials and on Chamber's Social Media Sites and website. Sponsor must provide banner.
- \$500 Snowman Sponsor: includes your logo on Santa's Good List at the Grandstand, opportunity to be a parade judge, logo on event materials and on Chamber's Social Media Sites, Website and Newsletter. Sponsor must provide own banner.
- \$100 Snowball Sponsor: includes your logo on Santa's Good List at the Grandstand, logo on event materials and signage.

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

EMAIL form: [director@elsegundochamber.org](mailto:director@elsegundochamber.org) • TEXT form: 310-383-7804

MAIL form: 427 Main, El Segundo 90245 • SUBMIT form electronically at [www.elsegundochamber.com](http://www.elsegundochamber.com)

**El Segundo  
Chamber**  
THE VOICE FOR BUSINESS

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